



10-30-03

AF/3622

Docket No. 4022-4001US1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants:** Vigil et al. **Group Art Unit:** 3622  
**Serial No.:** 09/852,497 **Examiner:** John L. Young  
**Filed:** May 10, 2001  
**For:** INTERACTIVE INTERNET ADVERTISING AND E-COMMERCE  
METHOD AND SYSTEM

**EXPRESS MAIL CERTIFICATE**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Express Mail Label No.: EL 853 178 435 US

Date of Deposit: October 28, 2003

**RECEIVED**

NOV 04 2003

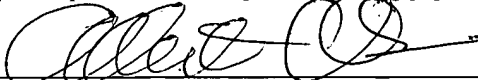
**GROUP 3600**

I hereby certify that the following attached paper(s) and/or fee

1. Amendment After Final Under 37 CFR 1.116;
2. Amendment Fee Transmittal (no fee required);
3. This Express Mail Certificate; and
4. Return Postcard

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

ALBERT ISLES  
(Typed or printed name of person mailing papers(s) and/or fee)

  
(Signature of person mailing paper(s) and/or fee)

**Correspondence Address:**

MORGAN & FINNEGAN, L.L.P.  
345 Park Avenue  
New York, NY 10154-0053  
(212) 758-4800 Telephone  
(212) 751-6849 Facsimile



Docket No. 4022-4001US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicants:** Vigil et al. **Group Art Unit:** 3622  
**Serial No.:** 09/852,497 **Examiner:** John L. Young  
**Filed:** May 10, 2001  
**For:** INTERACTIVE INTERNET ADVERTISING AND E-COMMERCE  
METHOD AND SYSTEM

AMENDMENT FEE TRANSMITTAL

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RECEIVED  
NOV 04 2003  
GROUP 3600

Sir:

Transmitted herewith is an Amendment for the above-identified application.

- ☒ No additional fee is required.  
☐ The additional fee has been calculated as shown below:

CLAIMS AS AMENDED

	Claims Remaining After Amendment	Highest No. Covered by Previous Payments	Extra	Rate	Additional Fee
Total Claims*	230- 20 =	210	0	\$18.00/ \$9.00	\$ 0.00
Independent Claims	15- 3 =	13	0	\$86.00/ \$43.00	\$ 0.00
Multiple Dependent Claims	(If claims added by amendment include Multiple Dependent Claim(s) and there was no Multiple Dependent Claim(s) in application before amendment add \$290.00 to additional fee (\$145.00 for small entity).				\$ 0.00
TOTAL					\$ 0.00

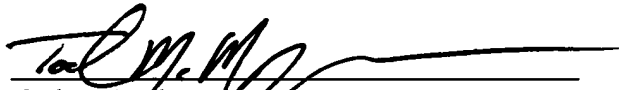
\*Includes all independent and single dependent claims and all claims referred to in multiple dependent claims. See 37 C.F.R. §1.75(c).

- ☐ Small entity status is or has been claimed.  
Reduced Fees Under 37 C.F.R. §1.9(f) paid herewith \$\_\_\_\_\_
- ☐ \_\_\_\_\_ Pages Sequence Listing
- ☐ \_\_\_\_\_ Computer disk(s) containing substitute Sequence Listing
- ☐ Statement under 37 C.F.R. §1.825(b) that the computer and paper copies of the substitute Sequence Listing are the same.
- ☐ A check in the amount of \$\_\_\_\_\_ to cover the filing fee is attached.
- ☐ Charge fee to Deposit Account No. 13-4500, Order No. \_\_\_\_\_. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.
- ☒ The Commissioner is hereby authorized to charge any additional fees which may be required for filing this amendment, including all fees pursuant to 37 CFR §1.17 for its timely consideration, or credit any overpayment to Deposit Account No. 13-4500, Order No. 4022-4001US1. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.

Respectfully submitted,  
MORGAN & FINNEGAN, L.L.P.

Dated: October 28, 2003

By:

  
\_\_\_\_\_  
Tod M. Melgar  
Registration No. 41,190

Correspondence Address:

MORGAN & FINNEGAN, L.L.P.  
345 Park Avenue  
New York, NY 10154-0053  
(212) 758-4800 Telephone  
(212) 751-6849 Facsimile



Application 09/852,497  
PATENT  
DOCKET: 4022-4001US1

*Patricia Lewis*  
*#18/0 N/E*  
*11.5.03*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicants:** Vigil et al. **Group Art Unit:** 3622  
**Serial No.:** 09/852,497 **Examiner:** John L. Young  
**Filed:** May 10, 2001  
**For:** INTERACTIVE INTERNET ADVERTISING AND E-COMMERCE  
METHOD AND SYSTEM

*04/07*  
*to*  
*USPTO*  
*11-24-03*

AMENDMENT AND RESPONSE UNDER 37 C.F.R. §1.116

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RECEIVED**  
NOV 04 2003  
**GROUP 3600**

Sir:

This reply is submitted in response to the Office Action dated August 13, 2003 of which a three-month shortened statutory period for response was set. Favorable reconsideration of the above identified patent application is respectfully requested in view of the following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Amendments to the Specification** are reflected in the listing of replacement paragraph(s) which begin on page 18 of this paper.

**Remarks/Arguments** begin on page 23 of this paper.